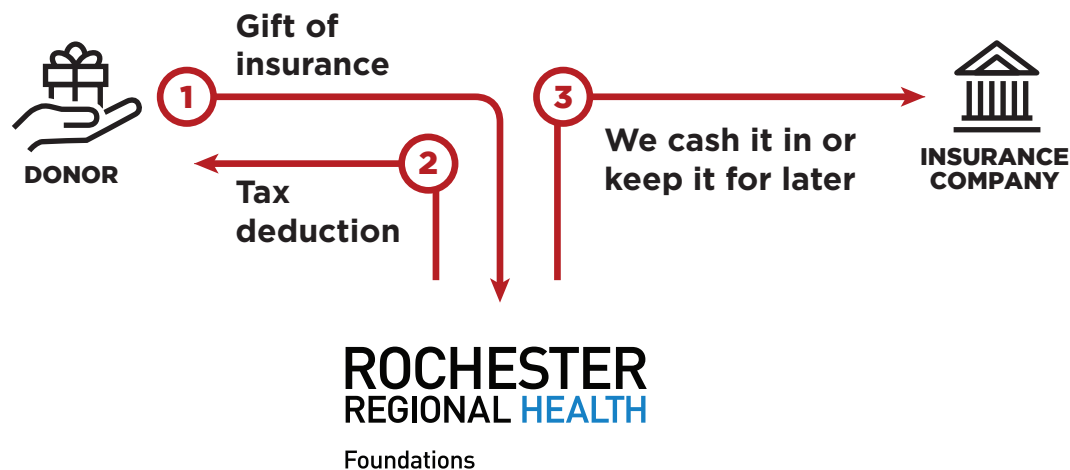


# Gifts of Life Insurance



Do you have a life insurance policy that is no longer necessary for you or your family? By naming Rochester Regional Health as a beneficiary of your policy or by transferring ownership of a paid-up life insurance policy to us, you can create a greater philanthropic impact and create or build a legacy for you and your family.



## How this works

- **Giving your policy to Rochester Regional Health** – We will either cash in your policy and address areas in greatest need of support (unless you specify an area you'd like to support) or maintain the policy until it ends, then use the face value of the policy to support the efforts of Rochester Regional Health.
- **Making Rochester Regional Health the beneficiary of your policy** – When your policy ends, Rochester Regional Health will receive some or all of your policy's death benefit, for the hospital or program you designate.

## Benefits:

- You make a gift, without using cash, with an asset that you and your family no longer need.
- You receive an income tax deduction that is equal to the cash surrender value of the policy.
- You can support a hospital or program that is most important to you.

**ROCHESTER**  
**REGIONAL HEALTH**

**FOUNDATIONS**

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