# Cor.ner.stone/n -

the chief foundation on which something is constructed or developed; something that is essential, indispensable or necessary





**FOUNDATIONS**330 Monroe Avenue, Ste 400
Rochester, NY 14607

585.922.4800





## **ABOUT THE CORNERSTONE SOCIETY**

Our most loyal donors – the ones who stand with us year after year – are the cornerstone of our fundraising efforts. We know we can count on their support, which provides not only the modern technology and facilities we need today, but also the flexibility to plan for the future care of our friends and loved ones. Because of their gifts, we have a solid financial foundation. That's why we recognize their leadership in giving through membership in our Cornerstone Society.

Cornerstone members commit to donating to Rochester Regional Health for three consecutive years, and in that time they, collectively, make life-saving differences for so many in our region.

## **COMMUNITY IMPACT**

Rochester Regional Health brought together our area's hospitals, primary care physicians, senior living facilities and more into one health system because we knew we would be stronger by working together. Now, when you become a member of the Cornerstone Society, you are meeting the most pressing health needs of our entire region.

As a member of the Cornerstone Society, you will receive communications about the impact of your support, important health system news and exciting project updates. You will also receive invitations to exclusive events, and your name will be listed on our online honor roll (unless you choose to remain anonymous).



#### **MEMBERSHIP LEVELS**

The Cornerstone Society offers five levels of distinction, each with a three-year pledge, and each with the opportunity to make our region healthier and stronger for all of us.

Membership gifts to this leadership society are current-use dollars, supporting the highest priorities and most urgent needs within our hospitals and care facilities. For example, gifts through the Cornerstone Society have helped us purchase lifesaving equipment like automated external defibrillators (AEDs), ICU sleep chairs to ensure the comfort of family members who wish to remain at their loved one's bedside, and new laptops to assist our home health specialists in the care of homebound patients. Our Cornerstone members are a part of something bigger – that's **The Power of Together**.

### Join today as a:

- **Visionary** \$25,000 or more per year
- **Innovator** \$10,000-\$24,999 per year
- **Mentor** \$5,000-\$9,999 per year
- **Founder** \$1,000-\$4,999 per year
- Young Pioneer \$500-\$999 per year – Age 34 and under

#### **LEARN MORE**

rrhgive.org/cornerstone