



Because *Care* Matters

THE CAMPAIGN *for*
ROCHESTER REGIONAL HEALTH

Newark-Wayne Community Hospital



Community Hospital, World-Class Care



My grandfather grew up in a time and place where his doctor was also everyone else's doctor. One person took care of an entire community, and as a result, became a well-respected and beloved part of it. Today, Newark-Wayne Community Hospital is essentially that doctor for Wayne County.

Newark-Wayne is the county's only hospital. For the majority of a population exceeding 92,000, we are the primary provider of services, ranging from routine medical consultations to complicated, life-saving treatments. The community's dependence on our care drives our unrelenting improvement of its quality because we don't want it to be adequate, we want it to be exceptional. We don't want to be a convenience, we want to be a preference. And we don't want to be only a rural hospital, we want to be the region's best rural hospital.

The *Because Care Matters* Campaign is how we will accomplish that.

Through the Campaign, we have the uncommon opportunity to build something that not only benefits us all, but also creates an irreversible standard for our community's healthcare. Together, we can realize great change for today and create significant momentum for the future.

For the hospital, and its incredible staff that cares for everyone, joining this effort is the best way to say "thank you."

A handwritten signature in black ink, appearing to read 'Dustin Riccio'. The signature is fluid and cursive, with a long horizontal stroke at the end.

Dustin Riccio
President, Eastern Region Hospitals

We're Better Together

Because *Care Matters* is a comprehensive, and more importantly, system-wide fundraising campaign with an ambitious \$300 million goal. This bold effort is representative of our aspirations at Newark-Wayne Community Hospital, as well as the other four Rochester Regional Health hospitals and its many affiliated locations.

CAMPAIGN
GOAL

RAISE AT LEAST
\$300 MILLION

5

HOSPITALS

150+

LOCATIONS

17,000+

PHYSICIANS, NURSES & STAFF



1 SYSTEM-WIDE COMPREHENSIVE
FUNDRAISING
EFFORT

1 PROMISE TO DELIVER THE BEST POSSIBLE
HEALTHCARE TO OUR COMMUNITIES

To keep our promise to deliver the best possible care to Wayne County and surrounding communities, Newark-Wayne is seeking philanthropic support to enhance the patient experience and advance care delivery.

As part of Rochester Regional Health, our fundraising efforts are contributing to the creation of a healthcare system that makes it possible for you to always receive exceptional care, regardless of the illness or injury, or where you live. Together, we are working to help our communities lead a better, healthier life.



A YEAR AT NEWARK-WAYNE

68,236
OUTPATIENT VISITS

26,713
EMERGENCY
DEPARTMENT VISITS



Newark-Wayne Community Hospital

Being a community hospital means providing care to generations of families. It means being a place where personal connections are part of every treatment plan. This approach to healthcare has been part of Wayne County since 1899, with Newark-Wayne Community Hospital emerging to become the primary care provider for more than 92,000 residents.

6,130
SURGERY CASES

4,263
ADMISSIONS

724
BABIES DELIVERED

As part of Rochester Regional Health's Eastern Region, Newark-Wayne Community Hospital is a 120-bed acute care hospital that offers a full range of services including cardiology, obstetrics and gynecology, orthopaedics, pulmonary care, as well as an innovative telemedicine program. We also offer rehabilitative and long-term care through the DeMay Living Center, and we are proud to be a WHO Baby-Friendly hospital and a New York State-designated Stroke Center.

Milestones in Care

- **1921** Newark Hospital established by father and son doctors George and Edwin York, on the corner of Mason and West Miller Streets
- **1953** A group of 14 physicians purchase the hospital and temporarily name it the "Doctor's Hospital," while plans for a modern hospital come together
- **1957** Newark Hospital is reborn as Newark-Wayne Community Hospital, giving the community an up-to-date healthcare facility
- **2013** New Emergency Department opens as part of the Transforming Care campaign
- **2014** Newark-Wayne becomes an official Rochester Regional Health affiliate
- **2017** Dedication of a new patient access center and main entrance

We now have a choice: we can continue to make incremental improvements to our facilities so that the next generation benefits from a more robust hospital, or we can work together and make big changes that create a stronger hospital for today's community. Our patient rooms and our surgical facilities are two areas where much needed support can dramatically transform the quality of a patient's stay and their care.





Patient Rooms

Care is Comfort. Care is Safety. Care is Privacy.

The fundamentals of exceptional care are most concerned with the person receiving it—that's why we're working toward providing each patient with a private room. This not only opens up more room for more family members to stay more comfortably for longer periods of time, but it also gives our care staff the room they need to provide the best possible care all the time.



When you envision your ideal care experience, is there another patient in the room? Of course not. Private rooms help patients feel less anxious, get better rest and simply get better faster. The healing process is further accelerated when there's more space for family and loved ones to visit and give their support.

Your Support Matters

Your gift is a demonstration of empathy and compassion toward your fellow community members who are sick or injured and, at the same time, a critical help to our ability to deliver better care. From either perspective, your support makes a big difference. By expanding our hospital's layout, we will be able to add more space devoted to patient-centered care, which includes the most modern technology and most advanced treatments.



Surgical Suite

We're Striving for World-Class Care

And a new surgical suite will help us get there. This will be a state-of-the-art facility with advanced technology that allows for more non-invasive procedures, but most importantly, it will be part of *our* hospital. Our community knows we're here for common, everyday care, but they also need to know that when they need specialized care, they will be able to get it right here.



Having a state-of-the-art surgical space will not only improve and expand on the procedures we are able to provide you, but it will also help attract and retain the most gifted surgeons, highly talented nurses and other medical staff. Bringing world-class care to our community hospital is only achievable if the quality of our people matches the quality of our facilities.

Your Support Matters

It matters to the person whose spouse is undergoing a major procedure. It matters to the person who was able to recover faster than they expected. Even though you may not always see the impact your gift has on our hospital, we do—every day. Your generosity is enabling us to take our care to the next level and continue to deliver it with kindness, integrity and respect.





Join Us



“As a business owner and resident of Wayne County, I have a vested interest in our community’s strength and development. I am extremely passionate about making it a better place to live, work and raise a family. **To me, there’s no better place to start than our healthcare—and I can tell you that as a grateful patient.**

I can’t overstate how wonderful it was to receive such outstanding care so close to home. This is a resource I truly believe we cannot afford to take for granted. Our support of this great asset protects the health of those we care about most as well as our community as a whole.”

Kaye Stone-Gansz

Because *Care Matters* Campaign

Vice-Chair, Newark-Wayne Community Hospital



ROCHESTER REGIONAL HEALTH

Newark-Wayne
Community Hospital

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