



# Because *Care* Matters

THE CAMPAIGN *for*  
ROCHESTER REGIONAL HEALTH

Neurosciences



# Taking the Next Step



Alzheimer's, Parkinson's, stroke, brain tumors, multiple sclerosis—all of these are painfully familiar to us because they are among the most challenging healthcare issues we face today. However, they represent only a small portion of the disorders and conditions we care for within Rochester Regional Health Neurosciences.

Our neurosciences program is incredibly diverse, and it has to be. Our care is focused on the brain, the most complex and least understood organ, and its fragile message carrier, the spinal cord. When either is affected by disease or injury, the necessary care often requires the inclusion of multiple disciplines. And because that work is often helping someone cope with the incurable, recover from the traumatic or survive the potentially fatal, it needs to be exceptional. It also needs to be more coordinated, more versatile and more readily available to more people.

The way we accomplish all of this is to create a neurosciences institute. The *Because Care Matters* Campaign's \$300 million fundraising goal is representative of the facilities, program, and unrestricted support that will help us build a network that improves the efficiency and quality of neurological care in our region.

Together, we can connect patients, wherever they are in our system, to distinguished specialists and experts and innovative neurotechnology that improves their function, as well as the way we diagnose, treat and monitor their conditions.

I know much of what we're up against can create a sense of helplessness. *Here's your chance to help.* Help us reduce the impact of neurological disease and trauma in our community. Help us make a stand.

A handwritten signature in black ink that reads "Mary Dombovy" with a stylized flourish at the end.

**Mary Dombovy, MD**

*Vice President, Neurology & Rehabilitative Medicine*

## Neurosciences at Rochester Regional Health

Home to nationally and internationally recognized leaders, Neurosciences at Rochester Regional Health provides comprehensive care for a wide range of injuries and diseases affecting the brain, spine, nerves and muscles.

NATIONAL NEUROLOGICAL CONCERNS

# EVERY 40 SECONDS

SOMEONE HAS A STROKE IN THE U.S.

5M

AMERICANS LIVING WITH  
ALZHEIMER'S DISEASE



2.8M

TRAUMATIC BRAIN INJURY-  
RELATED ED VISITS (2013)

Through a strong core of programs for memory care, recovery from stroke and traumatic brain injury and the treatment of neurological disorders, we are providing regional care and leadership for national concerns.

We see more patients with brain injuries, perform more spine surgeries and treat more stroke cases than any care provider in the region. We have created a national model for recovery with the Golisano Restorative Neurology & Rehabilitation Center, the area's **only** program accredited by CARF for Comprehensive Integrated Inpatient Rehabilitation, Brain Injury and Stroke. And we have developed the area's first Concussion Management Program. We're now in a position to, once again, lead the way forward in the provision of neurological care.







NEUROSCIENCES AT ROCHESTER REGIONAL

12,000+  
REHAB AND SURGERY  
PATIENTS/YEAR

2,600+  
SPINE AND  
NEUROSURGERIES/YEAR



# A Neurosciences Institute

## We're Building a Network of Care

The effects of neurological diseases, disorders and injuries can be devastating, often forever changing the lives of our patients and their loved ones. But no issue involving the brain or spine, regardless of severity, should ever leave us feeling like there is no available treatment or path to recovery. That is why we are committed to creating a neurosciences institute, extending access to the highest quality of care, for the widest range of needs, to the broadest geographic region possible.

4

PRIMARY STROKE CENTERS  
IN THE REGION

65%

REGIONAL STROKE CASES  
TREATED

#1

REGION'S MOST ADVANCED INPATIENT  
REHABILITATION PROGRAM

## Building on Our Strengths

Led by the Golisano Restorative Neurology & Rehabilitation Center, our existing neurological resources run deep, forming the bedrock upon which we will build a world-class neurosciences institute. This includes our five-hospital system of stroke care that treats more cases than any other provider in the region, a continuum of care for progressive neurological disorders at our Memory Care Center and Neurology Clinic, and the most recognized and tenured neurosurgeons in the region.

## Creating a National Model

Parkinson's and Alzheimer's diseases, multiple sclerosis, stroke and concussions account for some of the biggest healthcare issues facing our society today. Our goal to create a comprehensive, state-of-the-art neurosciences institute will not only ensure the best possible outcomes for patients in our region, but it will also serve as a model of care for patients nationwide. And, due to an aging population and the constant stream of advances in treatments and technology, coordinated neurological and neurosurgical services are needed now more than ever before.

## Your Support Matters

Together, we can connect patients and their families to the services they need, closer to where they live. By helping to make the vision of a neurosciences institute a reality, you are helping more people who are afflicted with a serious neurological condition, or recovering from a severe injury, live longer and enjoy a higher quality of life.





# Join Us



“Over the last two decades, we have felt a great deal of pride in what Rochester Regional Health has become. And the reason why is because it’s such a big part of our community and our lives, as well as those of our family and friends.

It’s wonderful knowing that if we have a health problem, there’s someone locally who can take care of it—especially if it involves the brain or spine. **No one should ever have to suffer one of these diseases or injuries, but if they do, they should have the confidence that the care they need is right here.** Our support ensures our community continues to have the best care available.”

**Marc and Ann Iacona**

Because *Care Matters* Campaign  
Chairs, Neurosciences







# ROCHESTER REGIONAL HEALTH

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