



# ANSWERING THE CALL FOR MORE NURSES

**A FORWARD-THINKING APPROACH:** For more than 50 years the Isabella Graham Hart School of Practical Nursing has helped students become licensed practical nurses, or LPNs. Many of those students wanted to continue their studies and become registered nurses, or RNs, but they sometimes had to wait years in order for a spot to open up in a local RN program – until Rochester Regional Health created the College of Health Careers. *Now, with your help, more students have the opportunity to become RNs, and the Rochester region has more of the highly trained nurses it needs for today and for the future.*

The College of Health Careers is located in the former Irondequoit Mall, near one of the most economically disadvantaged neighborhoods in the region. Besides meeting an incredible need for nurses, your gifts help lift people out of poverty and increase their lifetime earning potential.

**AN INCREASING NEED:** In the Finger Lakes region alone, 440 additional RNs and their expert skills will be needed to care for patients by 2024. Plus, as of 2021, the average age of someone in nursing is 58, which means many nurses are rapidly approaching retirement. An investment in the College of Health Careers – through scholarships and other support – means we will always have access to highly skilled nurses.

**A LIFE-SAVING INVESTMENT:** To purchase equipment and cutting-edge technology for the college will cost **\$2.5 million**. We're raising another \$2 million for scholarships for students in need of financial assistance. The minimum for endowing a scholarship is \$50,000.