

CORPORATE

Corporate Philanthropy

Partners in Care

PROGRAM

Our Corporate Philanthropy program recognizes companies of every sector and size that make gifts in support of Rochester Regional Health because we know **when a company gives, it leads our region toward a stronger, healthier future.**

PARTNERS IN CARE

The Partners in Care program is a way for corporations to support various projects, programs and initiatives throughout Rochester Regional Health. We make it easy for you to direct gifts to specific areas of the health system that are aligned with your company's budget, philanthropic goals and corporate mission.

WHERE TO GIVE

Areas of greatest need – Gifts that are unrestricted and provide flexible funds to address the health system's highest priorities.

Programmatic areas – Gifts that support programs like the College of Health Careers, Healthy Moms, the Youth Apprenticeship Program, the Refugee Healthcare Program, and more.

Capital projects – Gifts that help us stay on the cusp of the latest life-saving advances and technology, including gifts that support building and enhancing our facilities.

BETTER, TOGETHER

Contact us today to learn how you can highlight your company's values by partnering with Rochester Regional Health to ensure we can continue to provide our community with the right care, at the right time, delivered in the right place for the best value.

Get started by emailing Kate Turri, Senior Development Officer, Corporate Engagement

Email: kathryn.turri@rochesterregional.org

Mobile: 585.709.9890 Office: 585.922.1317

ROCHESTER
REGIONAL HEALTH

Corporate Partners in Care Program

	PARTNER	SUPPORTER	PATRON	CHAMPION	VISIONARY	BENEFACTOR
ANNUAL SUPPORT LEVEL	\$2,500+	\$5,000+	\$10,000+	\$25,000+	\$50,000+	\$100,000+
Support program of choice*	✓	✓	✓	✓	✓	✓
Recognition on corporate giving page on website	Name Only	Name Only	With Logo	With Logo	With Logo	With Logo
Presence in the corporate annual report	✓	✓	✓	✓	✓	✓
Public recognition at RRH events <i>(TV monitor, banner, poster board)</i>		✓	✓	✓	✓	✓
RRH sponsored staff recognition event <i>(educational seminars for employees)</i>		Virtual	Virtual	Virtual	In-person	In-person
Name listed in RRH-sponsored RBJ Ad		Name Listed	With Logo	With Logo	Headline Logo	Headline Logo
Option to meet with RRH leadership			✓	✓	✓	✓
Dedicated thank you social media post				✓	✓	✓
Invitation to attend a reception for corporate sponsors		2 Tickets	2 Tickets	4 Tickets	6 Tickets	8 Tickets

*Some programs may have benefits that extend beyond these

